

**Current Listing of the Claims:**

This listing of claims will replace the listing of claims in the application:

1. (Previously Presented) A hand sanitizing product, comprising:  
a polymeric packet with predetermined transparent sidewall areas;  
a quantity of hand sanitizing fluid product sealed within said packet; and,  
an insert in contact with said fluid product and bearing a meaningful  
communication that is enclosed within said packet and wholly or partially  
viewable through said transparent sidewall areas of said packet.
2. (Previously Presented) The-product of claim 1 wherein said packet is constructed  
of polypropylene, polyethylene or polymeric laminate.
3. (Previously Presented) The-product of claim 1 wherein said packet is constructed  
of a food grade polymer film laminate.
4. (Previously Presented) The-product of claim 1 wherein said packet has at least  
one sealed edge.
5. (Previously Presented) The-product of claim 1 wherein said transparent sidewall  
areas permit viewing of said hand sanitizing fluid.
6. (Previously Presented) The-product of claim 1 wherein sidewall areas of said  
packet not predetermined as said transparent sidewall areas are translucent or  
opaque sidewall areas.
7. (Previously Presented) The product of claim 6 wherein said sidewall areas that  
are-translucent or opaque are rendered translucent or opaque by characteristics of  
a polymeric material from which said packet is constructed.

8. (Previously Presented) The product of claim 6 wherein said sidewall areas that are translucent or opaque are rendered translucent or opaque by printing or similar surface treatment to a polymeric material from which said packet is constructed.
9. (Previously Presented) The-product of claim 6 wherein the sidewall areas that are translucent or opaque enhance viewing of said meaningful communication on said insert interposed between said translucent or opaque sidewall areas and said transparent sidewall areas.
10. (Previously Presented) The-product of claim 1 wherein said quantity of hand sanitizing fluid product is sufficient for a at least one dispersed dosage of said fluid product for use in an act of sanitizing hand rubbing.
11. (Previously Presented) The-product of claim 1 wherein said insert is constructed of a food grade polymer film.
12. (Previously Presented) The-product of claim 1 wherein said insert is polymer film that is transparent, translucent, or opaque.
13. (Previously Presented) The-product of claim 1 wherein said insert is floating in said hand sanitizing fluid product.
14. (Withdrawn) The-product of claim 1 wherein said insert has one surface permanently or detachably sealed on an interior sidewall of said packet.
15. (Previously Presented) The-product of claim 1 wherein said insert is a polymer film that has a thickness in the range from .1 mil to 15.0 mil.
16. (Previously Presented) The-product of claim 1 wherein said insert provides to said packet in which it is sealed sufficient stiffness to prevent significant wadding of said packet.

17. (Previously Presented) The product of claim 1 wherein said insert bearing said meaningful communication is wetted by said hand sanitizing fluid product producing a heightened aesthetic quality not experienced when dry.
18. (Previously Presented) The product of claim 1 wherein said meaningful communication is located on at least one surface of said insert.
19. (Previously Presented) The product of claim 1 wherein said meaningful communication is printed by a laser and toner process.
20. (Previously Presented) The product of claim 19, wherein said laser and toner process employs at least one toner component is selected from a group consisting of styrene acrylic copolymer, styrene acrylate copolymer, iron oxides, carbon black, polypropylene wax, silica or combinations thereof.
21. (Previously Presented) The product of claim 1 wherein said insert is translucent or opaque and a meaningful communication placed on opposite sides of said insert is not viewable simultaneously from one side of said insert.
22. (Withdrawn) The product of claim 1 wherein said insert is comprised of at least two separate pieces capable of independent movement relative to each other within a sealed interior of said packet.
23. (Withdrawn) The product of claim 22 wherein each of said separate pieces bears a meaningful communication of a nature independent of the other of said separate pieces.
24. (Withdrawn) The product of claim 22 wherein said meaningful communication is divided among said separate pieces and becomes completely recognizable only when said separate pieces are properly aligned one to another.

25. (Withdrawn) The product of claim 1 wherein said insert is folded at least once.
26. (Previously Presented) The product of claim 25 wherein said insert is sufficiently translucent or opaque to obscure a portion of said meaningful communication located on an obscured surface of said insert so said insert must be removed from said packet to view the entire said meaningful communication.
27. (Previously Presented) The product of claim 1 wherein said insert bears a said meaningful communication selected from a group consisting of anagrams, addresses, advertising messages, call numbers, campaign points, catechisms, chemical notations, codes, company names, copyright materials, dates, event commemorations, decorative arts, facility names, formulas, fortune predictions, examinations, gaming symbols, illustrations, information, instructions, internet addresses, jokes, logos, lottery numbers, lottery symbols, lyrics, logogriphs, mathematical equations, maxims, meaningful symbols, meaningful images, musical notations, notations, questions, quips, photos, poetry, physics notations, prayers, promotions, promotional slogans, proverbs, puzzles, quizzes, quotations, raffle numbers, redemption values, religious references, riddles, sayings, schedules, scientific expressions, study aids, telephone numbers, tests, trademarks, voting messages, web addresses, witticisms, word definitions, word games, and combinations thereof.
28. (Original) A packet containing a liquid product and insert, comprising:  
a polymeric packet with predetermined transparent sidewall areas;  
a quantity of useful liquid product sealed within said packet; and,  
an insert bearing meaningful communications that is enclosed within said packet and said insert in contact with said useful liquid product also sealed in said packet; and, said insert is wholly or partially viewable through said transparent sidewall areas.

29. (Original) The packet of claim 28 wherein said packet is constructed of polypropylene, polyethylene or polymeric laminate.
30. (Original) The packet of claim 28 wherein said packet is constructed of a food grade polymer film laminate.
31. (Original) The packet of claim 28 wherein said packet has at least one sealed edge.
32. (Original) The packet of claim 28 wherein said transparent sidewall areas permit viewing of said useful liquid product.
33. (Previously Presented) The packet of claim 28 wherein sidewall areas of said packet not predetermined as said transparent sidewall areas are translucent or opaque sidewall areas.
34. (Previously Presented) The packet of claim 33 wherein said sidewall areas that are translucent or opaque are rendered translucent or opaque by characteristics of a polymeric material from which said packet is constructed.
35. (Previously Presented) The packet of claim 33 wherein said sidewall areas that are translucent or opaque are rendered translucent or opaque by printing or similar surface treatment to a polymeric material from which said packet is constructed.
36. (Previously Presented) The packet of claim 33 wherein the sidewall areas that are translucent or opaque enhance viewing of said meaningful communication on a said insert interposed between said translucent or opaque sidewall areas and said transparent sidewall areas.
37. (Original) The packet of claim 28 wherein said insert is constructed of a food grade polymer film.

38. (Original) The packet of claim 28 wherein said insert is a polymer film that is transparent, translucent, or opaque.
39. (Original) The packet of claim 28 wherein said insert is floating in said useful liquid product.
40. (Withdrawn) The packet of claim 28 wherein said insert has one surface permanently or detachably sealed on an interior sidewall of said packet.
41. (Original) The packet of claim 28 wherein said insert is a polymer film that has a thickness in the range from .1 mil to 15.0 mil.
42. (Original) The packet of claim 28 wherein said insert provides to said packet in which it is sealed sufficient stiffness to prevent significant wadding of said packet.
43. (Original) The packet of claim 28 wherein said insert bearing said meaningful communication is wetted by said liquid producing a heightened aesthetic quality not experienced when dry.
44. (Original) The packet of claim 28 wherein said meaningful communication is located on at least one surface of said insert.
45. (Previously Presented) The packet of claim 28 wherein said meaningful communication is printed by a laser and toner process.
46. (Previously Presented) The packet of claim 45 wherein said laser and toner process employs at least one toner component selected from a group consisting of styrene acrylic copolymer, styrene acrylate copolymer, iron oxides, carbon black, polypropylene wax, silica or combinations thereof.

47. (Previously Presented) The packet of claim 28 wherein said insert employs a substrate that is translucent or opaque whereby text or graphics of one or more meaningful communication(s) located on opposite sides of said insert is/are not viewable simultaneously.
48. (Withdrawn) The packet of claim 28 wherein said insert is comprised of at least two separate pieces capable of independent movement relative to each other within a sealed interior of said packet.
49. (Withdrawn) The packet of claim 48 wherein each of said separate pieces bears a meaningful communication of a nature independent of the other of said separate pieces.
50. (Withdrawn) The packet of claim 48 wherein said meaningful communication is divided among said separate pieces and becomes completely recognizable only when said separate pieces are properly aligned one to another.
51. (Withdrawn) The packet of claim 28 wherein said insert is folded at least once.
52. (Withdrawn) The packet of claim 51 wherein said insert is sufficiently translucent or opaque to obscure a portion of said meaningful communication located on or divided among opposite surfaces of said insert and is folded at least once so the insert must be removed from said packet to view the entire said meaningful communication.
53. (Original) The packet of claim 28 wherein said insert bears a said meaningful communication selected from a group consisting of anagrams, addresses, advertising messages, call numbers, campaign points, catechisms, chemical notations, codes, company names, copyright materials, dates, event commemorations, decorative arts, facility names, formulas, fortune predictions,

examinations, gaming symbols, illustrations, information, instructions, internet addresses, jokes, logos, lottery numbers, lottery symbols, lyrics, logographs, mathematical equations, maxims, meaningful symbols, meaningful images, musical notations, notations, questions, quips, photos, poetry, physics notations, prayers, promotions, promotional slogans, proverbs, puzzles, quizzes, quotations, raffle numbers, redemption values, religious references, riddles, sayings, schedules, scientific expressions, study aids, telephone numbers, tests, trademarks, voting messages, web addresses, witticisms, word definitions, word games, and combinations thereof.

54. (Original) The packet of claim 28 wherein said useful liquid product is selected from a group consisting of additives, adhesives, aftershaves, alcohol solutions, antibiotic ointments, antifungal cream, anti-itch creams, antimicrobial fluids, antiseptic creams, baby formulas, bandages, bath oils, beverages, bleaches, body oils, body washes, breath fresheners, butters, candies, cleaner oils, cleaners, coffee extracts, colognes, colorants, condiments, conditioners, creamers, creams, dairy products, decongestants, deodorants, disinfectants, drinks, edible oils, emulsions, essential oils, eye drops, eye lubricants, fabric conditioners, fabric softeners, fertilizers, flavorings, foods, fragrances, fruit jellies, fruit spreads, fuel treatments, gels, glass cleaners, gravies, greases, hair treatments, hairdressings, hand soaps, herbal extracts, honeys, insect repellants, jams, liniments, lip balms, lotions, makeup fluids, margarines, marmalades, medications, mineral solutions, moisturizers, mouthwashes, nectars, oils, ointments, paints, pastes, perfumes, petroleum jellies, polishes, preserves, salad dressings, salsas, sauces, seasonings, shampoos, skin cremes, skin lotions, skin moisturizers, skin toners, soaps, soups, spices, spreads, stain removers, styling creams, styling gels, sugar solutions, sun screens, sweeteners, syrups, tea extracts, toothpaste, vegetable milks, vegetable oils, vinegars, vitamin solutions, waxes and combinations thereof.

55. (Withdrawn) A method of promoting hand hygiene, comprising:



providing to a user a polymeric packet with predetermined transparent sidewall areas; containing a quantity of hand sanitizing fluid product sealed within said packet; and an insert bearing a meaningful communication enclosed within said packet, said insert wholly or partially viewable through said transparent sidewall areas of said packet;

retention of said packet by said user to gain user access by visual means or removal of said insert to said meaningful communication; and

utilization by said user involving hand rubbing of said hand sanitizing fluid product dispensed by said user from said packet to promote hand hygiene.

56. (Withdrawn) A method of advertising, comprising:

providing to a user a polymeric packet with predetermined transparent sidewall areas; containing a quantity of useful liquid product sealed within said packet; and an insert in contact with said liquid product bearing a meaningful communication that is wholly or partially viewable through said transparent sidewall areas of said packet;

retention of said packet by said user to gain user access by visual means or removal of said insert to said meaningful communication; and

utilization by said user of said useful liquid product dispensed by said user from said packet, thereby promoting an advertising message of said meaningful communication on said insert.

57. (Withdrawn) A method to bias liquid packet selection, comprising:

providing a polymeric packet with predetermined transparent sidewall areas containing; a quantity of useful liquid product sealed within said packet; and an insert in contact with said liquid product bearing a meaningful communication that is wholly or partially viewable through said transparent sidewall areas; and,

distributing said packet among a prospective user population whereby user selection of said useful fluid product among said prospective user population is

biased by requiring a user to select said packet to obtain said insert sealed within said packet.